

The Power of eLearning for Leaders Workshop

"The Power of eLearning for Leaders" workshop is a half-day version of **"The Power of eLearning for Educators"** workshop. It is designed to provide leaders with the firsthand experience of elearning and to facilitate a discussion with them on the major elearning issues that are relevant to their institution's goals and success.

For the complete details of **"The Power of eLearning for Educators"** workshop, please visit <http://elearnglobal.com/workshop.htm>.

So often leaders neither have the opportunity to experience elearning firsthand nor do they have the opportunity to focus on elearning issues with their colleagues. Yet, without a thorough understanding of elearning, it is difficult to implement and support strategies that will maximize elearning success.



Dr. Shirley Waterhouse is the workshop designer and lead facilitator. She has an extensive and unique background in elearning, corporate training, and higher education. She is the full-time Director of Educational Technology at Embry-Riddle Aeronautical University (ERAU) and teaches a graduate course on elearning pedagogy at ERAU. She oversees all University elearning initiatives and faculty technology development for ERAU's extensive 130+ teaching centers worldwide. Dr. Waterhouse is the Founder and President of eLearnGlobal, a consulting firm that addresses the elearning needs of faculty and institutional leaders. Dr. Waterhouse knows teaching and the importance of creating instruction that is engaging, fun, and informative.

When she was a full-time faculty member in the ERAU Computer Science Department, she received the Outstanding Teacher Award eleven times during fourteen semesters, an award voted on by graduating seniors. Dr. Waterhouse is the author of six books and is a frequent presenter at global elearning conferences. Her latest book, **The Power of eLearning - The Essential Guide for Teaching in the Digital Age**, Allyn & Bacon, (Pearson) 2005, forms the basis of this workshop. By drawing on her expertise and experience, Dr. Waterhouse has designed this unique workshop especially for leaders. It will both enlighten you and inspire you and is guaranteed to be an enjoyable and productive experience.

Workshop Overview

This special version of the workshop provides opportunities for leaders to experience some of the latest technology tools and eLearning strategies conducted through brief demonstrations and "hands on" experiences. Through careful coordination and collaboration with Dr. Waterhouse before the workshop, the specific topics of interest to institutional leaders will be pinpointed and addressed. Example topics of interest to leaders are:

- Demonstrations and Hands-on Experiences with eLearning Tools
- Current eLearning Issues and Obstacles
- Overview of the Advantages of eLearning
- How to Facilitate Change and Help Faculty Adopt eLearning
- How to Ensure Quality eLearning Initiatives to Enhance Teaching and Learning
- How to Determine if Distance Learning Makes Sense for the Institution
- Necessary Steps to Plan, Design, Deliver, and Assess Distance Learning
- How to Engage Institutional Constituents in eLearning Discussions
- Implementing and Supporting an eLearning Planning Process for the Institution
- Importance of eLearning Prototype Projects
- Overview of Course Redesigns that Utilize Technology to Create Efficiencies in Course Delivery and Improve Learning

Who are the Institutional Leaders that Would Benefit from this Workshop?

- Chancellors
- CIOs
- Deans
- Department Chairs
- Faculty Mentors
- IT Directors
- Lead Faculty
- Presidents
- Provosts

For Information on How to Schedule a Power of eLearning Workshop, Please Contact:

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For additional information, please visit <http://elearnglobal.com>

