

The Power of eLearning for Educators

An Interactive Workshop

Designed and led by Dr. Shirley Waterhouse, an internationally recognized expert in elearning, "***The Power of eLearning for Educators***" workshop builds on the success of her previous elearning workshops conducted all over the world.

Participants will have the opportunity to use the latest technology tools and learn about how they are revolutionizing the way we teach and learn. Participants will gain insights into the benefits, best practices and innovations offered through elearning.

This two-day interactive workshop will provide a glimpse into the future of education and how we can propel ourselves and our students into a new world of learning, today.



Dr. Shirley Waterhouse is the workshop designer and lead facilitator. She has an extensive and unique background in elearning, corporate training, and higher education. She is the full-time Director of Educational Technology at Embry-Riddle Aeronautical University (ERAU) and teaches a graduate course on elearning pedagogy at ERAU. She oversees all University elearning initiatives and faculty technology development for ERAU's extensive 130+ teaching centers worldwide. Dr. Waterhouse is the Founder and President of eLearnGlobal, a consulting firm that addresses the elearning needs of faculty and institutional leaders. Dr. Waterhouse knows teaching and the importance of creating instruction that is engaging, fun, and informative.

When she was a full-time faculty member in the ERAU Computer Science Department, she received the Outstanding Teacher Award eleven times during fourteen semesters, an award voted on by graduating seniors. Dr. Waterhouse is the author of six books and is a frequent presenter at global elearning conferences. Her latest book, ***The Power of eLearning - The Essential Guide for Teaching in the Digital Age***, Allyn & Bacon, (Pearson) 2005, forms the basis of this workshop. By drawing on her expertise and experience, Dr. Waterhouse has designed this unique workshop especially for educators. It will both enlighten you and inspire you, and it will be one of the most enjoyable and productive two days of your educational career.

Workshop Overview

"**The Power of eLearning for Educators**" has been developed specifically for teachers, faculty, trainers, instructional designers, instructional technologists, and those who are interested in experiencing the latest elearning tools and strategies. In addition, a special version of the workshop can be tailored for institutional leaders (see details at the end of this brochure).

In this unique workshop, participants will **use** elearning to learn about elearning.

The workshop classroom will be equipped with the latest elearning tools so that participants can experience firsthand student response systems, iPods for learning, tablet PCs, handheld computers, web conferencing, and the latest functionality of learning management systems.

The most current and effective elearning strategies will be used to deliver the workshop content including dynamic interactive lectures, PowerPoint presentations that illustrate the effective use of audio over PowerPoint, digital media, podcasts, online testing, online collaborations, online tutoring, webinars, and many more.

Numerous resources and materials will be distributed to participants throughout the workshop and posted in a workshop coursesite that will be available to participants both before and after the workshop.

The environment will be casual, yet energizing, and will facilitate the feeling of "rolling up one's sleeves" to go to work on learning new skills and new teaching strategies. Participants will most likely not find another opportunity to learn about the latest elearning tools and strategies that is more fun nor more informative than a "**Power of eLearning**" workshop. Participants will leave this workshop having had a great time and having learned in two days what might otherwise have taken years to learn - including an understanding of how to develop, implement, and assess elearning.

The workshop facilitator, Dr. Shirley Waterhouse, is a gifted teacher, consultant, and author. The workshop builds upon the principles in her latest book, **The Power of eLearning - The Essential Guide for Teaching in the Digital Age**, Allyn & Bacon (Pearson) Publishers, 2005. An autographed copy of the book for each participant can be provided upon request.

What are the Workshop Objectives?

To Provide Participants With:

- Firsthand Experience with the Most Current eLearning Tools
- Firsthand Experience with the Most Effective eLearning Strategies
- Firsthand Experience as a Distance Learner
- Firsthand Experience as a Learner in a Hybrid Environment
- Summary of the Most Recent Literature and Research on eLearning
- eLearning Resources including Sample eLearning Policies, an eLearning Instructional Design Plan, Copyright Guidelines, Accessibility Guidelines, and Assessment Guidelines.
- Opportunity to Work on a Relevant eLearning Project

Who Should Attend?

- K-12 Teachers, Trainers, and Administrators
- Faculty and Administrators in Higher Education
- Individuals Responsible for Training Faculty
- Instructional Designers
- Instructional Technologists
- Teaching and Learning Center Staff
- Other Educators with a Need or Desire to Experience eLearning



What is Unique About the Workshop Format?

The workshop environment uses elearning to teach participants about elearning. The environment is exciting, interesting, fun, and interactive. It is designed by an educator with years of elearning experience who has applied her excellent teaching skills and elearning expertise to pinpoint for educators what they need to do and know in order to use elearning effectively. In addition, a coursesite is provided that gives participants access to workshop resources before and after the workshop.

What Topics Will Be Covered?

Overview of:

- eLearning Advantages, Terms, and Principles
- eLearning Pedagogical Strategies
- Effective Web Research Techniques
- Educational Websites Freely Available
- eLearning Policies and Examples
- Effective Use of ePortfolios
- The Latest Functionality of Learning Management Systems
- The Latest Technology Tools
- Digital Media Applications

Tips on How to:

- Plan, Design, Implement, and Assess eLearning
- Utilize Online Communications and Collaborations Effectively
- Distribute Information Online including Creating Documents for Web Viewing
- Create Effective PowerPoint Presentations for Web Viewing including Audio Over PowerPoint Slides
- Implement Effective Online Testing and Anti-Plagiarism Procedures
- Utilize Online Tutoring Effectively
- Address Copyright Issues

What is the Workshop Length? (Is it Delivered In-House or in a Public Environment?)

The workshop is designed to be delivered in-house to participants in a two-day workshop atmosphere. However, if a shorter workshop or a longer workshop is needed, the workshop can be tailored to meet these specific needs. Also, the workshop can be conducted in a "retreat" environment and delivered in a public setting such as a hotel conference area.

What Materials are Provided?

Numerous elearning resources and references as well as numerous examples of elearning strategies are provided participants via the workshop coursesite. In addition, extended access to the coursesite is provided all participants so they can stay in touch with the workshop facilitator and participants long after the workshop session.



Special Version of the Workshop for Leaders

"The Power of eLearning for Leaders" is a half-day version of **"The Power of eLearning for Educators."** It is designed to provide leaders with the firsthand experience of elearning and to facilitate a discussion with them on the major elearning issues that are relevant to their institution's goals and success. So often leaders neither have the opportunity to experience elearning firsthand nor do they have the opportunity to focus on elearning issues with their colleagues. Yet, without a thorough understanding of elearning, it is difficult to implement and support strategies that will maximize elearning success.

This special version of the workshop provides opportunities for leaders to experience some of the latest technology tools and elearning strategies conducted through brief demonstrations and "hands on" experiences. Through careful coordination and collaboration with Dr. Waterhouse before the workshop, the specific topics of interest to institutional leaders will be pinpointed and addressed. Example topics of interest to leaders are:

- Demonstrations and Hands-On Experiences with eLearning Tools
- Current eLearning Issues and Obstacles
- Overview of the Advantages of eLearning
- How to Facilitate Change and Help Faculty Adopt eLearning
- How to Ensure Quality eLearning Initiatives to Enhance Teaching and Learning
- How to Determine if Distance Learning Makes Sense for the Institution
- Necessary Steps to Plan, Design, Deliver, and Assess Distance Learning
- How to Engage Institutional Constituents in eLearning Discussions
- Implementing and Supporting an eLearning Planning Process for the Institution
- Importance of eLearning Prototype Projects
- Overview of Course Redesigns that Utilize Technology to Create Efficiencies in Course Delivery and Improve Learning

Who are the Institutional Leaders that Would Benefit from this Workshop?

- Chancellors
- CIOs
- Deans
- Department Chairs
- Faculty Mentors
- IT Directors
- Lead Faculty
- Presidents
- Provosts

For Information on How to Schedule a Power of eLearning Workshop, Please Contact:

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